# MDSG Conferences 2019 Bandung, Indonesia

## Conference Program

### June 21, 2019

<table>
<thead>
<tr>
<th>Venue: Lobby</th>
<th>1100- 1300</th>
<th>Registration</th>
</tr>
</thead>
</table>

### June 22, 2019

<table>
<thead>
<tr>
<th>Venue:</th>
<th>0830 – 0930</th>
<th>Opening Remarks &amp; Keynote Speech</th>
</tr>
</thead>
<tbody>
<tr>
<td></td>
<td>0930 – 1000</td>
<td>Group Photo and Coffee Break</td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th>Venue:</th>
<th>1000 – 1230</th>
<th>Session 1</th>
</tr>
</thead>
<tbody>
<tr>
<td>Venue:</td>
<td>1300 – 1400</td>
<td>Lunch</td>
</tr>
<tr>
<td>Venue:</td>
<td>1400 - 1600</td>
<td>Session 2</td>
</tr>
<tr>
<td>Venue:</td>
<td>1400 - 1600</td>
<td>Session 3</td>
</tr>
<tr>
<td>Venue:</td>
<td>1600 - 1630</td>
<td>Coffee Break</td>
</tr>
<tr>
<td>Venue:</td>
<td>1630 - 1800</td>
<td>Session 4</td>
</tr>
</tbody>
</table>

### June 23, 2019

<table>
<thead>
<tr>
<th>Lobby hotel</th>
<th>0800 - 1200</th>
<th>Networking</th>
</tr>
</thead>
</table>
### MDSG CONFERENCES BANDUNG 2019

**Session 1**  
**Time:** 1000 - 1230  
**Venue:** Kinanti 2  
**Session Chair:** Dr. Kinkin Yuliaty Subarsa Putri

<table>
<thead>
<tr>
<th>No</th>
<th>Paper ID</th>
<th>Presenter</th>
</tr>
</thead>
</table>
| 1  | 013-bdo | New Media Literacy Model in the Contestation of Leader Election in Indonesia  
KYS Putri, Adamu Abbas Adamu, Saparuddin Mukhtar  
*Universitas Negeri Jakarta, Jakarta, Indonesia* |
| 2  | 004-bdo | Exploring the Internal Factors that Enhance Workplace Spirituality in Malaysian Schools  
Al Amin Mydin, Abdul Ghani Kanesan Abdullah, Anwar Allah Pitchay  
*Universiti Sains Malaysia, Penang, Malaysia* |
| 3  | 006-bdo | The Effect of Good Corporate Governance to Stock Liquidity  
Deannes Isynuwardhana, Muhamad Muslih  
*Telkom University, Bandung, Indonesia* |
| 4  | 008-bdo | Production-Based Learning, and Self Efficacy to Entrepreneurship Interest in Higher Education Students  
Yuliana, Hendra Hidayat  
*Universitas Negeri Padang, Padang, Indonesia* |
| 5  | 023-bdo | Psychological Well-Being Among Female Technologist in Malaysian Industry  
Osman Kadir, Mohd Zaidi Omar, Mohamad Sattar Rasul, Azami Zaharim  
*Universiti Kebangsaan Malaysia Bangi, Malaysia* |
| 6  | 010-bdo | Green Perceived Value and Green Satisfaction to Green Trust Rumah Karung Goni Consumers  
Rennyta Yusiana, Arry Widodo  
*Telkom University, Bandung, Indonesia* |
| 7  | 011-bdo | Customer Based Brand Equity Aproach to Improve Customer Satisfaction and Loyalty (A Case Study from ABC Company of Indonesia)  
Indrawati, Erny Yusnita  
*Telkom University, Bandung, Indonesia* |
| 8  | 033-bdo | The Impact of Work-Life Balance on the Quality of Life Among Women Employees in UniSZA, Malaysia  
Tengku Fatimah Muliana Tengku Muda, Syh Noorul Madihah Syed Husin, Siti Khatijah Ismail, Zurita Mohd Yusoff, Siti Fatimah Salkeh, Wan Mohd Yusof Wan Chik  
*University Sultan Zainal Abidin (UniSZA), Malaysia* |
## Session 2
**Time:** 1400 - 1600  
**Venue:** Kinanti 2  
**Session Chair:** Prof. Sucihatiningsih Dian Wisika Prajanti

<table>
<thead>
<tr>
<th>No</th>
<th>Paper ID</th>
<th>Presenter</th>
</tr>
</thead>
</table>
| 1  | 003-bdo- bicer | **Economy of Central Java Coastal Communities: Strengths, Weaknesses, Opportunities and Threats**  
Sucihatiningsih Dian Wisika Prajanti, Dewi Liesnoor Setyowati, Oktaviani Adhi Suciptaningsih, Agustinus Sugeng Priyanto  
*Universitas Negeri Semarang, Indonesia* |
| 2  | 032-bdo | **An Evaluation of Oil Palm (*Elaeis guineensis*) Trunk Sap for Bioethanol Production**  
Norhazimah A. H., Siti F. M. N., Aida M., C. K. M. Faizal  
*Universiti Tun Hussein Onn, Malaysia, Johor, Malaysia* |
| 3  | 005-bdo | **Bioactivity of Biocellulose Based Film Incorporated with *Cinnamomum cassia* and *Citrus maxima* Oils**  
Yoice Srikandace, Ivana Giovani, Nina Artanti  
*Research Unit for Clean Technology, Bandung Indonesia* |
| 4  | 029-bdo | **The effect of Alumina Partial Substitution as Filler on Refractory Coating based on Zirconium Silicate for Aluminium Casting Applications**  
Donanta Dhaneswara, Agy Randhiko, Al Fauzan J. Yasfi  
*University of Indonesia, Indonesia* |
| 5  | 002-bdo- bicer | **Strategies of Fishermen’s Insurance Premium Assistance Program to increase Fishermen’s interest to have Independent Insurance in Rembang Regency, Indonesia**  
Karsinah, Andryan Setyadharma, Alfinatun Nazula  
*Universitas Negeri Semarang, Semarang City, Indonesia* |
| 6  | 038-bdo | **Study of Addition Kaolin as Partial Substitution Filler on Water Based Zircon Coating for Handling Die Sokkeren**  
Ebrianto Satria Malik, Mutiara Rizky Octavia, Donanta Dhaneswara  
*University of Indonesia, Indonesia* |
| 7  | 037-bdo | **The Comparative Study of Pure Mesoporous Silica from Corn Cobs Waste and CPTMS-Mesoporous Silica Adsorption of Zn Heavy Metal**  
Donanta Dhaneswara, Jaka Fajar Fatrianyah, Alfina Nurul Haqoh, Aditya Kusuma Wardana  
*Universitas Indonesia, Indonesia* |
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<thead>
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<th>No</th>
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</tr>
</thead>
</table>
| 1  | 036-bdo  | Termination of Pregnancy Model for Fetal Anomaly According to Maqasid Shariah  
Siti Khatijah Ismail, Siti Fatimah Saleh, Tengku Fatimah Muliana Tengku Muda, Nadhirah Nordin, Rahimah Embong, Zainab Mohd Shafie, Ridzwan Ahmad  
Universiti Sultan Zainal Abidin (UniSZA), Malaysia |
| 2  | 003-bdo  | Digital Content Model of Social Study Education in User Generated Content Platform as A Media Literacy to Educate Students and Cyber  
Feri Sulianta, Sapriya, Nana Supriatna, Disman  
Universitas Pendidikan Indonesia |
| 3  | 012-bdo  | End-User Acceptance Analysis in The Implemention of Enterprise Resource Planning in PT. ABC Using Modified UTAUT Models  
Indrawati, Sukaiman Khalik  
Telkom University, Bandung, Indonesia |
| 4  | 018-bdo  | The Domination of Relationship Between Function and Economy in Production of Public Visual View Space on The Open Facade in Kampung Around Campus in Jakarta: A Case Study: on Haji Senin Road, Around Bina Nusantara University, Syahdan Jakarta  
Ramos P Pasaribu, Uras Siahaan, Rumiati Rosaline Tobing  
Parahyangan Catholic University, Bandung-Indonesia |
| 5  | 019-bdo  | Sustainability Report: Financial Performance and Environmental Performance  
Dini Wahjoe Hapsari, Dudi Pratomo  
Telkom University, Bandung, Indonesia |
| 6  | 024-bdo  | Minggon as Communication Strategy of Regional Government in West Jawa, Indonesia  
Akadun  
STIA Sebelas April Sumedang, West Java, Indonesia |
| 7  | 026-bdo  | Framework of Shariah Governance for Enhancing Islamic Non-Governmental Organizations  
Nadhirah Nordin, Rahimah Embong, Siti Khatijah Ismail, Sumayyah Abdul Azizi, Normadiah Daud, Siti Fatimah Saleh  
Universiti Sultan Zainal Abidin, Terengganu, Malaysia |
| 8  | 015-bdo  | Measuring Smart Energy Readiness Index: A Bandung Perspective  
Indrawati, Melya Yosita, Husni Amani  
Telkom University, Bandung, Indonesia |
Session 4  
Time: 1630 - 1800  
Venue: Kinanti 2  
Session Chair: Dr. Teddy Oswari

<table>
<thead>
<tr>
<th>No</th>
<th>Paper ID</th>
<th>Presenter</th>
</tr>
</thead>
</table>
| 1  | 025-bdo  | Recommendation System Design for Online Music Product Platform with the Concept of Rapid Application Development (RAD)  
Reni Diah Kusumawati, **Teddy Oswari**, Tristyanti Yusnitasari, Saurabh Mittal  
*Gunadarma University, Depok, Indonesia* |
| 2  | 021-bdo  | Designing E-Training Model Computer Assisted Instruction to Improve Pedagogic Competency Graduates of Vocational Higher Education  
Eril Syahmaidi, Hendra Hidayat, Suryo Hartanto, Ade Fitri Rahmadani  
*Universitas Bung Hatta, Padang, Indonesia* |
| 3  | 020-bdo  | Accounting Conservatism and The Role of Audit Committee  
Dudi Pratomo, Dini Wahjoe Hapsari  
*Telkom University, Bandung Indonesia* |
| 4  | 034-bdo  | Designing Development of Local Wisdom-Based Corruption Prevention Models in Village Governments in Indonesia  
Boy Yendra Tamin, Hendra Hidayat  
*Universitas Bung Hatta, Padang, Indonesia* |
| 5  | 035-bdo  | The Effect of Corporate Social Responsibility Disclosure to Earning Per Share of Companies in Basic and Chemical Industry Sector  
Willy Sri Yuliandhari, Rahajeng Windy Kusumawardhani  
*Telkom University, Bandung* |
| 6  | 027-bdo  | The Impact of City Status Changing on Social Welfare in the Community of South Tangerang Banten  
Ulfah Fajarini  
*State Islamic University Jakarta, Indonesia* |
| 7  | 041-bdo  | College Service Ethic Implementation Based on Social Justice Approach  
Erni R. Ernawan, Taufani C Kurniatun, Yusuf Arifin  
*Pasundan University, Bandung, Indonesia* |